

Lyza H. Art Director Junior

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Anni di Esperienza: 5-10 Ricerca Occupazione: Si

Descrizione vetrina

I?m a visual designer based in Venice, passionate about all matter related to visual culture, ranging from the theory of image and representation? as the basis of visuality? to the broadest sense of the term, through different levels of communication and different genres. After the degree in architecture, I took a MA in visual communication, focusing my final thesis on the use of anthropomorphic animals in product promotion as a new form of relationship between nature and culture. Due to my hybrid path I look at design from a viewpoint that is free from rigid schemes. My approach is based on an instinctive passion, an endless love for research, and an avid curiosity.

